Customer meeting at 16:00 on 21.10.2020

1. We decided to divide teams in two and build separate prototypes
   1. Two separate prototypes
   2. Separate meetings/Communication channels
2. They will ask Tim about ideal monetary value
3. Requirements
   1. General section
      1. People log in
      2. Input sections about
         1. Skills
         2. Experiences
         3. Background
      3. Output sections about
         1. Career pathways, content based on inputs
      4. Three categories
         * 1. Skills
           2. Experiences
           3. Backgrounds
         1. Including keywords
         2. Certain sets of such keywords would generate certain outcomes.
         3. Eg:
            1. Postgraduate degree in law
            2. 12 weeks working
            3. Need to look after mother
            4. Confidence lowered need help about
         4. Put data input bit slick and straightforward
         5. Output in a form of a dashboard so they can track progress
   2. Questions
      1. How would the results look like?
         1. Pathways with non-multiple steps.
         2. Would be good to
            1. Read these articles
            2. Take these courses
            3. Consider these things
      2. Scope of logging in
         1. It is a way of tracking your progress
         2. It would provide contact details of customers
         3. Would the functionality be the same for non-registered users
      3. Dashboard for ViloSky admin
         1. To go in and start creating results for outputs.
         2. Specify keywords + outputs
      4. Would tool be different for HR peoples – **Nice to have**
         1. Further down the line
            1. Would be able to see many people’s dashboard
            2. Progress
      5. Outputs should fit with the Branding (ViloSky website)
         1. Colours, fonts, anything
      6. Any marketing websites
         1. They will provide whatever we need
         2. Squarespace - We could do that too.
      7. Pricing/Monetization idea
         1. Hard to work out before settling IP
         2. Will leave it until creating some prototype.
      8. More specific questions in advance!! So they provide us with thorough data
         1. Registration data pieces
            1. Username, Email, Password
            2. Company
         2. Input data pieces
         3. Output artifact types